

OMAN AVIATION SECTOR INVESTMENT OPPORTUNITY

Are you ready to soar to new heights?

Invest in a lucrative opportunity in one of the fastest-growing economies in the Gulf Cooperation Council (GCC) area.

Civil Aviation Authority is excited to announce our plan to launch a new Low-Cost (LCC) airline in Oman where opportunities abound for growth and impactful investments in the dynamically growing aviation sector.

With a focus on innovation, efficiency, and sustainability, we are set to disrupt the aviation industry and create a dynamic and customer-centric aviation experience.

We invite visionary investors to Join us in shaping the future of air travel in Oman and be part of something extraordinary, by making a lasting difference in our community and beyond.

OMAN AVIATION SECTOR IS READY TO TAKE OFF

The Oman Vision 2040 and the National Aviation Strategy directions aim to expand air service operations, tapping into new markets and creating growth opportunities, in synergy with tourism, trade, and manufacturing which are key catalysts for air transport growth.

This is reinforced by a stable economy, sound policies that support investment, a business-friendly environment, and proactive economic reforms.

With its strategic geographic location, fast-growing domestic and international air traffic, numerous unexploited international air traffic rights to prime markets, state-of-the-art infrastructure, one of the lowest aeronautical charges in the region, easy availability of airport slots, and business-friendly environment, Oman is the ideal destination for investors seeking high returns and growth potential in aviation.



INVESTMENT OPPORTUNITY IN A NEW AIRLINE COMPANY

We believe there are significant untapped opportunities in our aviation market for a new player who can offer enhanced air connectivity at affordable prices. We welcome Expressions of Interest from domestic and foreign entities to establish a new Low-Cost (LCC) airline company in Oman to provide domestic and international air services based on any of the following options:

Establish a subsidiary company of a major international LCC/ULCC in Oman in equity partnership with local entrepreneurs by owning up to 49% of the company shares.

Form a hundred percent (100%) citizen-owned airline company

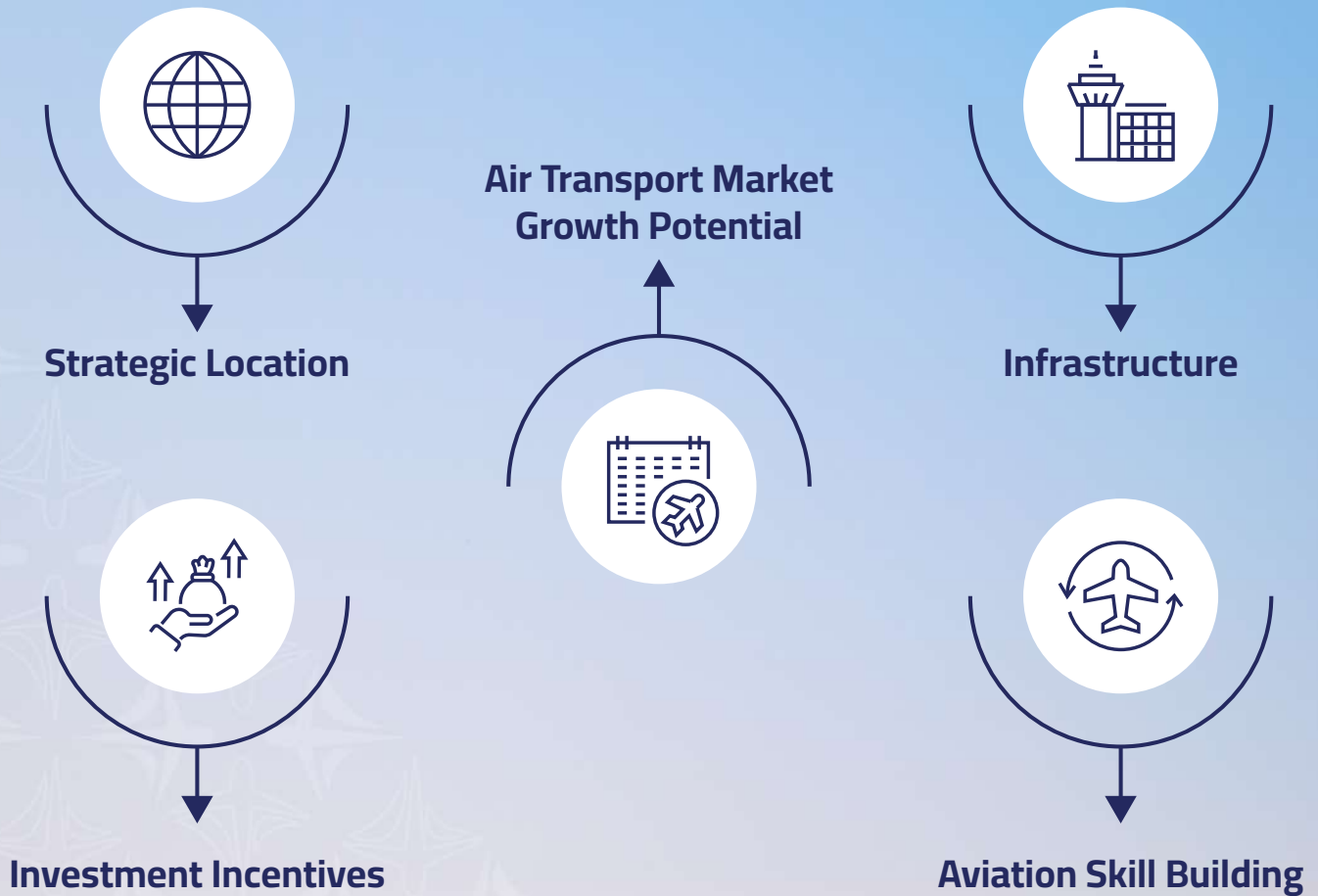
Establish an Omani company in partnership with a foreign entity owning up to 49% of the shares.

A strategic Airline Equity Partner with proven experience in international low-cost airline operations is preferred.

Any other viable option to be suggested by the potential investor and is in line with Oman's relevant laws and regulations.



WHY INVEST IN OMAN AVIATION BUSINESS?



Strategic Location:

From an aviation point of view, the strategic location of Oman offers easy access to major markets in the GCC region, Asia, Europe, and Africa, making it a strategic hub.

Being situated en route between most of the GCC countries and several prime air transport markets in Asia, Omani air carriers have a clear operational advantage over many of their GCC counterparts.

Infrastructure:

- A well-planned airport eco-system consisting of 13 airports spread across the country.
- State-of-the-art hub airports in Muscat and Salalah with ambitious expansion plans.
- The government is making massive investments in developing and upgrading airports, runways, and air traffic control systems to unlock the potential for domestic and international air connectivity, increase flight frequencies, and accommodate future traffic growth.



Air Transport Market Growth Potential:

Air transport passenger volume is forecasted to grow at a compound annual growth rate (CAGR) of 7.4% to reach 50 million passengers by 2040 from the current volume of about 20 million.

Domestic:

- Very high domestic air traffic growth potential due to comparatively high disposable incomes, longer distances, availability of developed infrastructure, and several large-scale development projects being currently implemented in all governorates across the country.
- Domestic air travel is fueled by the ambitious tourism strategy with a planned investment of about OMR 20 billion to develop world-class tourism facilities and increase tourists by more than 400% by 2040.

International:

- The vast international air transport catchment area, including all GCC countries, presents an opportunity to connect international destinations via strategic airport hubs in Muscat, Salalah, or any other airport in Oman.
- Numerous unutilized traffic rights of Oman to several countries offer immense potential to utilize these rights for providing connectivity to these markets via Oman.
- Open Skies Agreement with 82 countries, including most GCC countries, offers enormous potential for an LCC to provide affordable international air services, especially to several prime Asian markets.
- International tourist traffic to Oman, particularly from some European countries, has significantly increased in recent years. An LCC offering affordable fares has a great opportunity to exploit this tourist traffic potential.



Investment Incentives:

- Oman airports have one of the lowest aeronautical charges in the GCC region.
- None of the hub airports in Oman have major slot constraints like many international hub airports in the region.
- Oman offers tax exemptions and incentives for enhancing domestic and international air connectivity and traffic.
- CAA is developing new forward-looking, investor-friendly, and growth-focused aviation regulations.
- Assured exclusivity for scheduled operations on all domestic routes connecting Tier 1 to Tier-2 and Tier-3 airports (where currently there are no scheduled operations) for a specified period.

Aviation Skill Building:

- Highly focused initiatives to promote education and training for developing future aviation professionals.
- Liberal government policies for accessing skilled aviation workforce from outside the country.



DON'T MISS THIS OPPORTUNITY.... TOGETHER, LET'S REDEFINE THE WAY THE WORLD FLIES!

If you are interested in exploring this unique investment opportunity to be a part of our exciting journey to the future of aviation in Oman, don't hesitate to contact us to obtain the Expression of Interest (EOI) document where full details relating to this opportunity are provided.



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**The last date for submitting the completed
EOI document is 5 August 2024**